

# Editorial

Eldon Y. Li

## ***Historical Retrospect***

The publication of *Journal of Business and Management (JBM)* was initiated in 1993 by Prof. Burhan Yavas at California State University Dominguez Hills, who was a member of Board of Directors in Western Decision Sciences Institute (WDSI). In 2000, he transferred the journal to WDSI and the Board selected Prof. Raymond Hogler of Colorado State University to take over the journal. He then served as the Editor for five years and transferred the journal to Chapman University in 2005. Since then, *JBM* has a nice home and two passionate editors, Prof. Amy E. Hurley-Hanson and Prof. Cristina M. Giannantonio. On behalf of the Board of WDSI, I wholeheartedly thank them for their tireless effort and excellent services devoted to *JBM*. We salute them for their immense contribution to WDSI community and the business community at large. This year in 2017, the journal has been transferred to me, Prof. Eldon Y. Li, at National Chengchi University in Taiwan. It is a great honor for me to assume the role as the Editor of *JBM*. I shall do my best to let *JBM* flourish and be included in Cabell's Directory, Ei Compendex, and Scopus in the next few years.

## ***Editorial Objective***

*JBM* is a double-blind refereed, authoritative reference addressing working or potential business and management theories/practices as well as the emerging issues of interest to academics and practitioners. The primary editorial objective of the *JBM* is to provide a forum for the dissemination of theory and research in all areas of business, management, and organizational decisions areas. We invite research articles, comprehensive reviews, and case studies that provide insights into the business phenomena occurring every day. Authors of *JBM* are always encouraged to offer recommendations to readers exemplifying the applicability of their research findings.

## ***Research Topics***

In this issue, we have accepted four research papers for publication in *JBM*. The research topic of the first paper is “Impact of Impulsive Personality Traits and Store Environment on Impulse Buying Behavior,” authored by Chandan Parsad, Sanjeev Prashar, and Vinita Sahay. The second one is “Interplay of Strategic Orientations, Innovativeness, and Industrial Sectors in Enhancing Innovation Performance,” reported by Colin C.J. Cheng, Chenlung Yang, and Chwen Sheu. The third one is “The Moderating Effect of Emotional Intelligence on Loan Officers’ Judgments and Decisions,” examined by Bruce Lagrange, Estelle M. Morin, and Chantal Viger. Finally, Prashant Raman presents a study on “What Women Want? An Analysis of Demographics and Different Factors Influencing Online Shopping in India.” Please note that the views expressed in these articles are those of the authors and not of the editors, editorial board, WDSI or National Chengchi University. We hope these papers are interesting to read and useful to your future research. On behalf of the Editorial Board, I thank you very much for your continuous support.

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### About the Author

**Eldon Y. Li** is University Chair Professor and former department chair of the Department of Management Information Systems at the National Chengchi University (NCCU), Taiwan. He holds a bachelor degree (1975) in international trade from NCCU and both MSBA degree (1978) in management information systems and Ph.D. degree (1982) in information systems and quantitative sciences from Texas Tech University. He was the Dean of College of Informatics and Director of Graduate Institute of Social Informatics at Yuan Ze University, Chung Li, Taiwan (2003-2005), the Founding Director of Graduate Institute of Information Management, National Chung Cheng University, Chia Yi, Taiwan (1994-1996), the Coordinator of Management Information Systems Program, California Polytechnic State University, San Luis Obispo, USA (1986-1989; 2001-2003). He has published over 260 papers in the areas of electronic business, service innovation, decision systems, human factors in information technology (IT), strategic IT planning, software engineering, total quality management, information management, and business management. His papers have appeared in top journals such as *Communications of the ACM*, *Communications of Association for Information Systems*, *Computers & Education*, *Decision Support Systems*, *Information & Management*, *Journal of Association for Information Systems*, *Journal of Management Information Systems*, *Omega*, and *Research Policy*, among others.